

Privacy Policy for AUDI Hungaria Ridehailing App

Effective Date: 01.06.2025

1. Introduction

This Privacy Policy outlines how AUDI Hungaria Zrt. ("we", "our", or "us") collects, uses, and protects personal data when employees use our on-demand ridehailing application ("the App"). We are committed to ensuring that your privacy is protected in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

2. Data Controller

The data controller responsible for your personal data is:

AUDI Hungaria Zrt.

Address: 9027 Győr, Audi Hungária út 1., Hungary

Company registration number: 08-10-001840

Email: adatvedelem@audi.hu

3. Personal Data We Collect

When you use the App, we may collect the following personal data:

- **Identification Data:** Name, email address, phone number.
- **Location Data:** Real-time geographic location to facilitate ride matching and routing.
- **Authentication Data:** Email and password for account creation and login.
- **Payment Information:** Details necessary to process ride payments.

4. Purpose and Legal Basis for Processing

We process your personal data for the following purposes:

- **Service Provision:** To provide and manage ridehailing services.
- **Communication:** To send booking confirmations, ride updates, and respond to inquiries.
- **Payment Processing:** To handle transactions related to ride payments.

- **Safety and Security:** To ensure the safety of users and compliance with company policies.

The legal bases for processing your data are:

- **Contractual Necessity:** Processing is necessary for the performance of the contract between you and AUDI Hungaria.
- **Legitimate Interests:** To ensure the efficient and secure operation of the App.
- **Consent:** Where required, we will obtain your explicit consent for specific processing activities.

5. Data Sharing and Recipients

We do not share your personal data with third-party analytics or marketing platforms. Your data may be shared with:

- **Authorized Personnel:** Employees of AUDI Hungaria who require access to perform their job duties.
- **Service Providers:** Trusted partners who assist in operating the App and providing ridehailing services, under strict confidentiality agreements.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. Data is stored on secure servers with 24-hour surveillance, managed by our IT service provider, Web Hosting Kft.

7. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Upon termination of your account or upon your request, we will delete your personal data, unless retention is required for legal obligations.

8. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- **Access:** Request access to your personal data.
- **Rectification:** Request correction of inaccurate or incomplete data.
- **Erasure:** Request deletion of your personal data.

- **Restriction:** Request restriction of processing under certain conditions.
- **Data Portability:** Request transfer of your data to another organization.
- **Objection:** Object to the processing of your data under certain circumstances.
- **Withdraw Consent:** Withdraw your consent at any time, where processing is based on consent.

To exercise these rights, please contact us at adatvedelem@audi.hu.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be communicated through the App or via email. We encourage you to review this policy periodically.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data processing practices, please contact:

Data Protection Officer
AUDI Hungaria Zrt.
Email: adatvedelem@audi.hu
Address: 9027 Győr, Audi Hungária út 1., Hungary